**Chapter 1 Quiz – Overview of the Meetings Industry**

**True/False**

*Indicate whether the statement is true or false.*

\_\_\_\_ 1. Meetings are coordinated by an organization or group to bring people together for a common purpose

\_\_\_\_ 2. The meetings industry is a provider of service, while the hospitality industry utilizes these services

\_\_\_\_ 3. DMCs and PCOs are typically corporations with several employees

\_\_\_\_ 4. Association meetings tend to be larger than meetings held by corporations

\_\_\_\_ 5. A convention center is a destination

\_\_\_\_ 6. A meeting usually has only one stakeholder

**Multiple Choice**

*Identify the choice that best completes the statement or answers the question.*

\_\_\_\_ 7. An employee of a corporation who plans meetings for the company

|  |  |
| --- | --- |
| a. | May not have the word “planner” in his/her title |
| b. | Always has the word “planner” in his/her title |
| c. | Is known as a third party contractor |
| d. | Is only responsible for one or two arrangements for each meeting |

B

\_\_\_\_ 8. A DMO is usually

|  |  |
| --- | --- |
| a. | A for profit organization or corporation |
| b. | Found in small towns or rural areas |
| c. | A non-profit association or government agency |
| d. | The same thing as a DMC |

\_\_\_\_ 9. Corporate meetings tend to be

|  |  |
| --- | --- |
| a. | Organized by volunteer staff whenever possible |
| b. | The same size as corporate meetings |
| c. | Larger than association meetings and less numerous |
| d. | Smaller than association meetings but more numerous |

\_\_\_\_ 10. The major difference between a DMC and a DMO is that

|  |  |
| --- | --- |
| a. | A DMC is a non-profit organization and a DMO is a for profit organization |
| b. | A DMC is a for profit organization and a DMO is a non-profit organization |
| c. | A DMC is a government agency and a DMO is a private corporation |
| d. | There is no difference between a DMC and a DMO |

**Answer Key**

**TRUE/FALSE**

1. T

2. F

3. T

4. T

5. F

6. F

**MULTIPLE CHOICE**

7. A

8. C

9. D

10. B